

Zubiya Moin

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Professional Summary

A Research Consultant and a budding Economist with a passion for social policy research, specially in socio-economic inequalities. Skilled in data analysis using Stata, R Studio, and advancing expertise in Python. Strong foundation in economic modelling and statistical analysis. Effective communicator with leadership experience in academic and research organisations. Eager to develop and utilise knowledge and skills in the realm of Economic research.

Experience

Research Consultant | Rocket Science Lab UK Ltd. | Sep 24 - Present

- **Informing Local and National Policy:** Informed, parliamentary debates and contribute shaping national level policy directly through work for [Endometriosis UK](#), [Magic breakfast](#), and Capital City Partnership.
- **Bespoke Statistical models:** Successively created econometric models for clients as Gateshead college, [Fresh Visions](#), and Rape Crisis Scotland.
- **Impact assessments using Magenta book:** Conducted comprehensive impact assessments and SROI analyses of various social and economic development programs for social policy organisations including Public Health Sunderland and FareShare UK.
- **Needs and Funding Assessment:** Performed needs and funding analysis for development projects across various cities in the UK, including Cambridge, Westminster, and Brent using heatmaps and interactive dashboard using Data Studio.
- **Client Management:** Collaborated with high-profile clients such as Trussel trust, [BBC Children in need](#), and government authorities across various cities in the UK to deliver data-driven programme evaluation and assessment.
- **Qualitative Research:** Conducted online and in-person field work including interviews, focus groups, and workshops for qualitative research.
- **Survey Design and Management:** Designed, implemented, and managed surveys for research and evaluation using SmartSurvey.
- **Workload Management:** Maintained an efficient balance between meeting deadlines and ensuring client satisfaction in a fast-paced environment.

Individual Consultant (Contract) | UNDP India | Sep 25- Jun 26

- **Data Analysis and Processing:** Cleaning, processing, and analysing National Family Health Survey (NFHS) datasets using RStudio to develop comprehensive insights into multidimensional poverty patterns across Indian states and districts
- **Interactive Dashboard Development:** Designing and deploying interactive data visualisations and dashboards using Looker Studio, featuring state and district-level maps,
- **Policy Research & Literature Review:** Conducting systematic literature reviews to identify relevant development indicators, with specific focus on integrating gender and environmental vulnerabilities into multidimensional poverty assessments
- **Data Visualisation:** Creating accessible data visualisations for SDG Gender equality snapshot report 2025.

Student And Visiting Researcher | Impact and Policy Research Institute | Apr 22- Oct 23

- **Research and Article Writing:** Conducted research on various public policies and authored articles evaluating policy performance, providing curated recommendations for improvements.
- **Leadership:** Led the production of policy updates and managed new recruits, ensuring high-quality output and effective team coordination.

- **Administrative Support:** Assisted in various administrative tasks and actively participated in policy discussions and brainstorming sessions.

Skills & Abilities

- **Statistical software:** STATA (Proficient), RStudio (Proficient), EViews (Proficient), MATLAB in Stata (Intermediate), Python (Intermediate)
- **Analysis:** Econometric modelling, CBA / SROI / VfM assessment, Evaluation design (Green & Magenta Book)
- **Data & Visualisation:** MS Excel (Professional), Power BI / Looker Studio, QGIS, Data Wrapper, Smart Survey
- **Other:** LaTeX (Proficient), Canva (Proficient)

Education

Masters in science (Economics) | First Class honours | University Of Edinburgh| Sep 23-Sep 24

- Courses: Econometrics (Time Series), Microeconomics (first rank), Macroeconomics, Economic Policy, Development Economics (first rank), International Money and Finance, Global Environment Politics, Statistical Learning with Applications in Python.

B. A. (Hons.) Economics | Distinction | Jamia Millia Islamia, Delhi | Nov 20- Jun 23

- Batch Representative

Key Academic Projects

Econometric project- Dissecting the Gender Pay gap in UK labour market

- Objective: Identify the unexplained gender pay gap in the UK labour market.
- Techniques: Double Debiased Machine Learning (DDML), Cross-fitting, LASSO, Unregulated OLS, Gradient Boosting, Oaxaca-Blinder and RIF decompositions, quantile regression.

Dissertation on Assessing the impact of UK Levelling Up Mission under the NIESR (Distinction)

- Tracking the progress and impacts of the UK's Levelling Up missions- Living standards.
- Data: Utilizing household-level data on ONS published by the UK government.
- Methodology: Employing the Generalized Synthetic control method by Yiqing Xu (2017) at the ITL3 level across the entire UK. Utilized lasso for control group selection.

Publications

- Ciaran McDonald, Dina Papamichael, Zubiya Moin, Jamal Hassan, & Iona Nixon. (2025). *Domestic abuse prevention within the housing sector* [Research report]. Fusion 21. [Link](#)
- Sara Dodds, Jamal Hassan, & Zubiya Moin. (2025). See Me Programme Independent Review. Mental Health Foundation. [Link](#)
- Zubiya Moin. (2024). Unilateral Climate Action and the Case for Carbon Clubs: Addressing Carbon Leakage. Insights, University of Edinburgh Economics Magazine, (28), 8–9. [Link](#)
- Zubiya Moin, Wajeeha Hamdani, & Mutahar Ul Muzaffar. (2023). India's GDP: The story behind the great fall in 2020. GAEE JMI Gazette, 1(1). [Link](#)

Achievements & Certifications

- ONS Fully-Accredited researcher (50024)
- Competitions: Winner and runner up of numerous policy case competitions,
- Awards: Award of Recognition to GAEE for a year of notable activities