

Zubiya Moin

Edinburgh, United Kingdom | moinzubiya3@gmail.com
07413 965631 | <https://www.linkedin.com/in/zubiya-moin/>

Education

MSc Economics

Sep 2023–Sep 2024

The University of Edinburgh

Edinburgh, UK

- First-class honours (66.67%)
- Highest scorer in Development Economics and Microeconomics II (Game theory)
- **Dissertation:** Assessing the impact of the UK Levelling Up Mission on Living Standards using Generalized Synthetic Control methods at IITL-3 level using RStudio and STATA.
- **Econometrics Project:** Econometric approaches to Dissecting the Gender Pay Gap in the UK labour market using RStudio.
- Core study areas included econometrics, development economics, microeconomics, macroeconomics, economic policy, international money and finance, and statistical learning with Python.

BA (Hons) Economics

Nov 2020–Jun 2023

Jamia Millia Islamia

New Delhi, India

- Silver medalist; CGPA 8.77.
- Coursework included microeconomics, mathematical methods, statistics, macroeconomics, money and banking, development economics, econometrics, international trade, and financial economics

Research Interests

Development economics; poverty and inequality; household economics; poverty traps; education; employment; labour markets; impact assessment; programme evaluation; causal inference; social policy; multidimensional poverty; quantitative methods.

Employment

Individual Consultant (Contract), UNDP India, Remote

Sep 2025–Present

- Cleaned, processed, and analysed National Family Health Survey datasets to generate insights on multidimensional poverty across Indian states and districts through factsheet development.
- Designed and deployed interactive dashboard and maps in Google Data Studio for state and district-level reporting.
- Conducted systematic literature reviews to identify development indicators, with attention to gender and environmental vulnerabilities.
- Developed factsheets, policy briefs, infographics, presentations, and process documentation for internal and external stakeholders.
- Developed accessible data visualisations for SDG Gender snapshot report 2025.

Research Consultant, Rocket Science Lab UK Ltd., Edinburgh

Sep 2025–Present

- Deliver impact assessments and programme evaluations across various social programmes.
- Conduct statistical analysis, econometric modelling across monitoring data and large-scale surveys.

- Prepare needs assessments and funding analyses using public datasets, administrative data
- Developing accessible data visualisations including heatmaps and interactive dashboards.
- Undertake qualitative fieldwork including interviews, focus groups, workshops, and site visits for programme evaluations.
- Designing, implementing, and managing surveys for research and evaluations using SmartSurvey.
- Collaborating and managing clients ranging from local charities to national governments.
- Conducting SROI analyses, propensity score matching, and forecasting across multiple projects.

Student Researcher, Impact and Policy Research Institute (IMPRI), New Delhi Apr 2022–Oct 2023

- Conducted research on public policies and authored articles evaluating policy performance and recommending improvements.
- Led the production of policy updates and supported the onboarding and coordination of new recruits.
- Assisted with administrative tasks and contributed to policy discussions, brainstorming sessions, and team coordination.

Publications

Academic research

- Moin, Z. (2022a). *Agriculture Infrastructure Fund, 2020: Two Years Into The Central Sector Scheme* [Insights-Impact and Policy Research Institute]. <https://www.impriindia.com/insights/agriculture-infrastructure-fund/>
- Moin, Z. (2022b). *Higher Education In India: The Status Quo And The Roadmap Ahead* [Insights-Impact and Policy Research Institute]. <https://www.impriindia.com/insights/higher-education-sector-india-nep/>
- Moin, Z. (2024). *Evaluating the Early Impact of the UK's Levelling Up Mission at the ITL -3 Level Using Generalized Synthetic Control Methods* [The University of Edinburgh]. <https://doi.org/10.13140/RG.2.2.16147.39203>
- Sara Dodds, Jamal Hassan, & Zubiya Moin. (2025). *See Me Programme Independent Review*. Mental Health Foundation. <https://www.seemescotland.org/media/k1oa5mgz/see-me-programme-review-final-report-sep-2025.pdf>
- Zubiya Moin. (2024). Unilateral Climate Action and the Case for Carbon Clubs: Addressing Carbon Leakage. *Insights, University of Edinburgh Economics Magazine*, (28), 8–9. https://ugc.production.linktr.ee/910a8249-3d7e-44ea-a675-27eeab543fc9_FINAL-DRAFT-No.28-Spring-24.pdf
- Zubiya Moin, Wajeeha Hamdani, & Mutahar Ul Muzaffar. (2023). India's GDP: The story behind the great fall in 2020. *GAEE JMI Gazette*, 1(1). <https://jmi.gae.org/2023/02/03/gae-jmi-gazette-2023/>

Consultancy projects

- Anna Johnson, Dina Papamichael, & Zubiya Moin. (2025). *Evidence review for future grant making*. Hampton Fund. https://www.hamptonfund.co.uk/file/4239/evidence_review_for_future_grant_making.pdf
- Ciaran McDonald, Dina Papamichael, Zubiya Moin, Jamal Hassan, & Iona Nixon. (2025). *Domestic abuse prevention within the housing sector* [Research report]. Fusion 21. <https://www.southernhousing.org.uk/leaflets-and-publications/domestic-abuse-prevention-within-the-housing-sector>

- Endometriosis UK. (2026). *The State of Endometriosis care in the UK*. Endometriosis UK. <https://www.endometriosis-uk.org/sites/default/files/2026-02/Endometriosis%20-%20The%20State%20of%20Endometriosis%20Care%20Report.pdf>
- Maddy Thompson, Iona Nixon, & Zubiya Moin. (2026). *Secondary School Breakfast Research*. Magic Breakfast. https://www.magicbreakfast.com/research/secondary-school-breakfast-research/?utm_campaign=more_than_breakfast&utm_medium=organic_social&utm_source=linkedin&utm_content=mtb_launch
- Maddy Thompson, Jamal Hassan, & Zubiya Moin. (2025). *Men's Mental Health – Rapid Mapping Exercise*. Yorkshire and North Yorkshire Combined Authority. <https://527702.fs1.hubspotusercontent-eu1.net/hubfs/527702/YNCA%20-%20Mens%20Mental%20Health%20-%20Rapid%20Mapping%20Exercise%20-%20Final%20Report.pdf>

Administrative and Leadership Experience

- **President, Global Association of Economics Education (GAEE JMI Chapter)**
Managed an organisation of 60 members across 8 departments, oversaw operations and strategy, and supervised annual journal publication processes.
- **Batch Representative, Jamia Millia Islamia**
Undertook student representation responsibilities during undergraduate study.
- **Administrative and coordination responsibilities at IMPRI and Rocket Science**
Supported administrative tasks, publication processes, workshop organisation, workload planning, and quality assurance across research projects.

Professional Activities

- ONS Fully Accredited Researcher (Accreditation No. 50024). Experienced in secure data access and use of ONS datasets and government microdata.
- Presented econometrics project work at the Crieff conference and contributed to policy-facing communication through reports, dashboards, presentations, and briefings for councils, charities, and public bodies.

Awards and Honours

- Silver Medal, BA (Hons) Economics, Jamia Millia Islamia.
- First rank in Microeconomics and Development Economics, University of Edinburgh.
- Swami Vivekanand Scholarship for Academic Excellence, 2023 (£40,000)
- Award of Recognition for notable activities, GAEE JMI; winner and runner-up in numerous policy case competitions.

Skills

- Methods: impact evaluation, quasi-experimental design, econometric modelling, significance testing, SROI, spatial analysis, literature review, survey analysis, needs analysis, funding analysis, data visualisation, qualitative interviewing, focus groups, thematic analysis.
- Software: Stata, RStudio, Excel, EViews, QGIS, Looker Studio, Power BI, Datawrapper, SmartSurvey, LaTeX, Python, MATLAB integration with Stata.

Languages

English (fluent), Hindi (fluent), Urdu (basic)

References

Professor Bathula Srinivasu
Jawaharlal Nehru University
Centre for the Study of Regional Development
New Delhi, 110025, India
+91 99718 38482 | bathulasrinivasu@mail.jnu.ac.in

Dr Jovan Vojnovic
University of Edinburgh
School of Economics
Edinburgh EH8 9JS, United Kingdom
+44 (0) 131 651 5947 | jovan.vojnovic@ed.ac.uk

Dr Dimitri Migrow

University of Edinburgh
School of Economics
Edinburgh EH8 9JS, United Kingdom
dimitri.migrow@ed.ac.uk